



**Canadian Supreme Trade Fair
September 29 to October 1, 2017
Westerner Park, Red Deer, AB**

The Canadian Supreme is a prestigious and exciting major horse event held annually at Westerner Park in Red Deer, Alberta. Events during the weekend include cutting, reining, and cow horse classes for the best horses and competitors in Western Canada and Northwestern United States.

The Western Horse Sale, held on Friday night, has become a feature sale for the horse industry. It has a reputation for offering quality horses and draws a large crowd. Saturday night's "Zylkene Night at the Supreme" features a special opening ceremony and finals for 4 exciting premier classes. The crowd fills the stands on Saturday night alone, leaving standing room only.

The 2017 show will be the 41st year for the Canadian Supreme and we expect to pay out over \$400,000 to the competitors of the show. Admission to the show and trade fair is free.

Please get your booth selections in early so as not to be disappointed. The floor plan is attached so you may request your booth location. The deadline to pay for your booth space is August 1st. Please read the payment information/cancellation policy section carefully prior to signing. All exhibitors paid in full by August 1st will receive a free logo ad, displayed during the live webcast of the show. Send your logo to webmaster@canadiansupreme.com.

Should you have any questions or require additional information, please contact Betty at (403) 313-8673 or webmaster@canadiansupreme.com or Patrick at (403) 796-6244.

Sincerely,

Betty & Patrick.

Betty & Patrick Kunka



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Booth Space Agreement

Exhibitor Information			
Company Name:	Contact Name:	Phone Number:	
Mailing Address: (Street or PO Box)	City:	Province/State:	Postal Code:
Email:	Website:		
Fax Number:	Cell Number:		
Description of Product(s) and/or Service(s):			
Exhibit Space Request			
	Quantity	Total	
5' x 10' Booth - Four exhibitor passes included	x \$299.00		
10' x 10' Booth - Four exhibitor passes included	x \$499.00		
10' x 20' Booth - Four exhibitor passes included	x \$749.00		
10' x 30' Booth - Four exhibitor passes included	x \$999.00		
Each additional 10' is \$200.00 (for booths larger than 10' x 30')	x \$200.00		
20' x 50' Bulk Space - Four exhibitor passes included	X \$1,499.00		
Contact office 403-313-8673 for Bulk Space Pricing.	GST #R128076825	GST 5%	
Booth Price Includes: 1-1500 watt duplex outlet, 1 - 8' skirted table and 2 folding chairs.	Total Payable:	\$ _____	
Payment Information			
<p>PLEASE NOTE FOR BOOTHS TO BE RESERVED A DEPOSIT/PAYMENT MUST ACCOMPANY THIS BOOTH AGREEMENT. \$200 Non-refundable deposit at booking & a post dated cheque or credit card for balance on August 1, 2017 or Payment in Full at Booking (Returned cheques are subject to a \$20 fee). Booths will not be assigned until a signed booth space agreement and full payment are received from the Exhibitor.</p>			
<p>Payment Method: (select ALL appropriate options)</p> <p><input type="checkbox"/> Cheque for \$200 Non-refundable deposit (Payable to the Canadian Supreme)</p> <p><input type="checkbox"/> Cheque for remaining balance – post dated for August 1, 2017 (payable to the Canadian Supreme)</p> <p><input type="checkbox"/> I authorize \$200 from my credit card upon processing of the agreement to satisfy the \$200 non-refundable deposit</p> <p><input type="checkbox"/> I authorize \$_____ from my credit card on August 1, 2017 to satisfy the balance of this contract</p> <p><input type="checkbox"/> I authorize \$_____ from my credit card upon processing to satisfy the 100% total due for this agreement</p> <p><input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX</p>			
Credit Card Number : _____		Expiry Date: _____	
Name on Card: _____		Authorized Signature _____	
<p>Booth Choices: Same as last year <input type="checkbox"/> or 1st Choice _____ 2nd Choice _____ 3rd Choice _____</p>			
<p>Booth Cancellations: If written cancellation is received prior to August 1st the Exhibitor is liable for the \$200 non-refundable deposit. If written cancellation is received after August 1st the Exhibitor is liable for 100% of the contracted amount.</p>			
<p>Booth Payment: Final booth space payment is due August 1st. All exhibitors paid in full by August 1st will receive a free logo ad, displayed during the live webcast of the show. Send your logo to webmaster@canadiansupreme.com.</p>			

Terms and Conditions of Agreement

Liability: Exhibitor will be liable for and will indemnify and hold harmless the Canadian Supreme, also referred to as management, principles, agents, officers, and employees from any loss of damages whatsoever suffered by the Show as a result of any loss or damages whatsoever occurring to or suffered by any person or company, including, without limiting the foregoing, the Exhibitor, other Exhibitors, Show Sponsors, Management, the Show, and attendees of the Show (public), either on the said space or elsewhere if said loss or damages arose from or were in any way connected with Exhibitor's occupancy of said space.

Rules & Regulations: The Exhibitor agrees to abide by all regulations and rules adopted by the Canadian Supreme in the best interest of the Show, and agree that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the Show. All Exhibitors will be required to observe such further rules and regulations as Management may consider it necessary to impose for the success, safety, and well being of the Show, Exhibitors, and others attending the Show.

Cancellation: This agreement may be cancelled provided written notice is received by August 1st. If written cancellation is received prior to August 1st the Exhibitor is liable for the \$200 non-refundable deposit. If written cancellation is received after August 1st the Exhibitor is liable for 100% of the contracted amount.

Security: The Canadian Supreme will provide necessary security for the building during the hours the Show is closed. Exhibitors must have an individual directly responsible for his own exhibit each day during the hours the Show is open.

Booth Assignment: Booths will not be assigned until full payment is received from the Exhibitor. Final assignment is the proprietary right of the Canadian Supreme. Every attempt will be made to locate the exhibitor in the booth he or she has requested but, in extenuating circumstances, the booth can be reassigned without approval of the Exhibitor. Priority assignments will be determined by Exhibitor Sponsorship of the Show, number of years Exhibitor has exhibited at the Show, and size of Exhibitors booth space.

Dogs: Westerner Park has gone to a **no dogs** policy. No dogs will be allowed in any of the buildings, barns, tents, etc. on the Westerner grounds.

Display: The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Show but must remain intact until the closing of the last day of the Show.

Booth Price Includes: 8' backwall drapery, 3' sidewall drapery, 1-1500 watt duplex outlet, 1 - 8' skirted table and 2 folding chairs. To purchase additional equipment contact Goodkey Show Services at phone #1-877-726-2211 or e-mail exhibitorservices@goodkey.com.

Interac/Credit Card Lines: Interac/Credit Card Lines are the sole responsibility of the booth exhibitor. Please contact Telebyte Communications at 403-346-9966 for pricing and installation.

We, the undersigned do hereby agree to exhibit at the Canadian Supreme, and have agreed with the Terms and Conditions outlined above.

Signed this _____ day of _____, 2017 x _____ (signature required)

Please mail, fax or e-mail your completed agreement to the Canadian Supreme (see contact information below).

For Inquiries and Information - Phone: (403) 313-8673 or E-Mail: webmaster@canadiansupreme.com

Exhibitor Move-In Dates and Hours:

Wednesday, September 27 th	8:00 AM to 12:00 PM (Trailers, Equipment & Bulk Space ONLY)
Thursday, September 28 th	8:00 AM to 8:00 PM (All Exhibitors)
Friday, September 29 th	7:00 AM to 9:30 AM (All Exhibitors)

Trade Show Hours:

Friday, September 29 th	10:00 AM to 9:00 PM
Saturday, September 30 th	10:00 AM to 7:00 PM
Sunday, October 1 st	10:00 AM to 2:00 PM

I agree to receive e-mail communications containing news, updates, deadlines, etc. from the Canadian Supreme.

You can revoke permission at any time by using the SafeUnsubscribe® link, found at the bottom of every e-mail. E-mails are serviced by Constant Contact.

Canadian Supreme

1900, 717 – 7th Avenue SW, Calgary, Alberta T2P 0Z3
Phone: (403) 313-8673 Fax: (403) 313-8601
E-Mail: webmaster@canadiansupreme.com
Website: www.canadiansupreme.com



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Trade Fair - Floor Plan

